



**Take Control of Your Hearing  
AND YOUR LIFE**



**FINDING A SOLUTION FOR HEARING LOSS**

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PEOPLE FIRST



## Do what's right for **YOUR HEARING**

Your hearing evaluation was an important first step on your path to better hearing.

Your hearing loss is like any other important health-related issue; it should not be neglected. Even a mild hearing problem can cause you to retreat from the world around you. Studies show that untreated hearing loss can have a

negative effect on your health and attitude, even resulting in stress, depression, isolation and reduced earning power. However, doing something to address your hearing loss can change your life for the better.

The good news is today's hearing instruments are discreet, light weight, reliable and high performance.



This means that hardly anyone will notice you're wearing them.

Today's advanced technology has evolved to meet the needs and demands of active people with hearing loss. Most people find them so comfortable and effective they even forget they are wearing them.

Most important—better hearing helps you get more out of life.

Don't wait to do something about your hearing loss. We can help you find the solution that best suits you and your lifestyle.

# A hearing solution for everyone

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## **Some people think that hearing loss is just part of the aging process**

It is common to experience hearing loss as we get older. But did you know that the majority of people with hearing loss are actually below retirement age? Whatever age you are, there's no need to withdraw from conversation, friends and family. The right hearing solution can help you stay active and participate fully in the things you enjoy.

## **Perhaps you think that hearing instruments won't help you or that they are too expensive**

Today there are hearing instruments designed to help all degrees of hearing loss. The technology is designed to help reduce unwanted noise, help you focus on sounds of interest and locate where they are coming from. There are even different levels of technology available to meet different budget needs.

## **For many, the thought of getting a hearing device simply says "I'm getting old"**

People with hearing loss often seem less confident in conversations, and may tend to withdraw or be slower on the uptake. Hearing better will help you feel more confident, and others will notice that you are more involved. Not only do they look great but these high technology devices allow you to participate fully in conversations, and your life.





# Your next step

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Modern hearing care combines sophisticated, easy-to-use technology with discreet design to empower you to participate actively and confidently in communication situations.

Making the decision to have your hearing tested was the first step towards improving your quality of life. Just take a minute to consider how your hearing loss has affected you and your family.

## Consider the following:

Are you withdrawing from the conversation?

Do you feel frustrated trying to communicate in group situations?

Are you beginning to limit or modify your social activities?

Is your family playing interpreter?  
Are they getting annoyed?



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## Take a minute to think about what it would mean to you and your family if you could:

- *Hear and understand much more*
- *Laugh with - and get closer to - the people you love*
- *Feel relaxed rather than drained after a long conversation*
- *No longer be embarrassed by misunderstandings or having to ask people to repeat themselves*
- *Get connected to people and modern lifestyle devices*
- *Regain energy with your new listening ease*
- *Hear and understand the soft voices of children*
- *Enjoy the birds singing and the rustle of leaves in the wind*
- *Tell where sounds are coming from and know which way to look*
- *Listen to TV or radio with others at a volume that suits you*
- *Be the first to answer the telephone instead of the last*
- *Keep up and participate in meetings*



**Call Us with any questions you have or to schedule a consultation. We can help you find a solution that best suits your hearing and lifestyle. You can take advantage of a full range of hearing instrument styles and prices to suit different budgets.**

## People First

People First is our promise:  
to empower people  
to communicate freely,  
interact naturally and  
participate actively

Please contact us if you have any questions about your hearing or to schedule an appointment. It is important to us that you get the most from your hearing.

